

READY FOR YOUR ORGANISATION TO THRIVE?

This is your organisation, thriving:

Excitement is in the air, ideas flow, and innovation comes naturally as your people invest their creativity into continuously enhancing the customer experience. Your teams easily adapt to unforeseen circumstances, and leadership works to cultivate a shared vision of success. Your employees are learning, growing, and able to bring their full selves to work in support of your organisational purpose.

Thriving Culture + Effective Strategy = Thriving Organisation

It's a simple formula: As your culture and strategy improve, so does employee engagement – making your team more productive and positively impacting everything from attracting talent to customer satisfaction to profitability.

Some organisations put off efforts to optimise culture, because it is not part of their “hard data” set. Take comfort in knowing that our method is in fact goal-driven, highly measurable, and offers the best ROI of any performance initiative. Those are the kind of metrics any fan of “hard data” can appreciate.

It is widely recognised that thriving culture is the key contributor to any organisation's success. What is the most effective path to a thriving culture? **Values**. They are the key motivators behind your culture.

Focusing on **values** and the **employee experience of those values** allows for a profound understanding of your organisation's present dynamics – so that action plans are based on accurate insights and tuned to your unique circumstances and goals.

Do you want to know more about how to assess your organisational culture (using the Barrett method), do not hesitate to contact me.

Culture is about employee experience so the best way to know what a culture assessment really means is by experiencing one: Try out/ pilot for a small group

Special offer (limited to september/ October): **50% reduction on a small group assessment (= max 20p)**

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Here's what to expect from an assessment:



BARRETT VALUES CENTRE

Understand what motivates your team

You'll get a clear picture of what your employees truly care about, enabling you to keep your employees passionately engaged and performing at their best.

Diagnose what is and is not working

The assessment flags the gaps between your current and optimal culture, highlighting any dysfunction in your organisation with our Cultural Entropy® score.

Discover a clear path forward

The data is the basis for defining measurable goals and an actionable roadmap to a higher-performance culture.